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TIMELINE

2004

Facebook
founded

Hurricane
Katrina

2005

2006

Twitter
released
to public

iPhone
introduced

2007

2012

Superstorm
Sandy

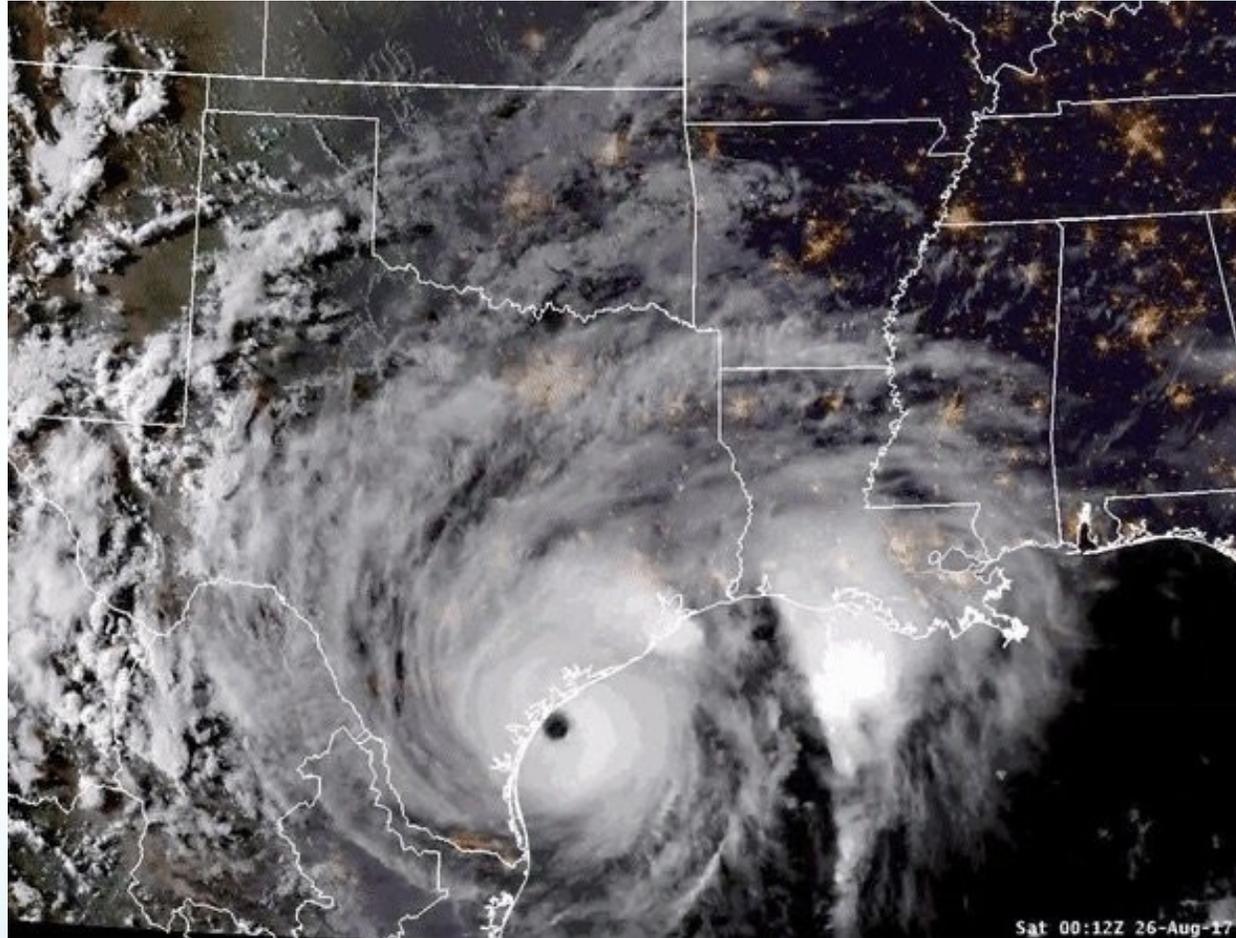


9-1-1





HURRICANE HARVEY



#sosHarvey

#helphouston

@HarveyRescue



BEFORE THE DISASTER

Checklists, Employee and Customer Communication

Allstate September 12 at 10:20 AM · 🌐

Before Hurricane Florence makes landfall, download this recovery guide to have at your fingertips once the storm has passed. <http://a.ll.st/JSzyL5>



ALLSTATE.COM
Allstate Good Hands Recovery Guide Save
At Allstate, we believe you should never have to face trouble...

👍❤️😬 83 15 Comments 66 Shares

👍 Like 💬 Comment ➦ Share ⌵

Fort Bragg, N.C. September 13 at 8:28 PM · 🌐

UPDATE AS OF 8:30 p.m., Thursday, Sept. 13, 2018:
Fort Bragg's status remains the same as our last update: Fort Bragg will operate on a reduced manning status today, Thursday, Sept. 13 and tomorrow, Friday, Sept. 14. Only mission and emergency essential personnel need to report. All service members need to contact their commanders for guidance.
As of Thursday, Sept. 13 at 5 p.m., Hurricane Florence was located about 100 miles east-southeast of Wilmington, North Carolina a...
[Continue Reading](#)



👍😬😬 200 46 Comments 169 Shares



BEFORE THE DISASTER

Status of Commodities



 **Beth Rousseau** @BethANJax · 5h
Water shipment just arrived at WalMart on Beach Blvd. fb.me/w6V265O8

 **Beth Rousseau** @BethANJax · 5h
[#WaterUpdate](#): Lowes in East and Northeast Jax expecting shipments this afternoon.

Cole Heath  @ColeANjax
Lowes in E Jax NEJax expect shipments of water and generators this afternoon

  1  1 



BEFORE THE DISASTER

Improving Preparedness/Raising Public Awareness

**DON'T WAIT. COMMUNICATE.
MAKE YOUR EMERGENCY PLAN TODAY.**



SEPTEMBER IS NATIONAL PREPAREDNESS MONTH!



AMERICA'S
PrepareAthon!



Timely information about wildfires can save your life and property. Learn about alerts and warnings.

#BeInformed



NATIONAL PREPAREDNESS MONTH 2018

Disasters Happen

PREPARE NOW

LEARN HOW



FEMA



Ready



DURING THE DISASTER

Get Help to People in Need



**PHOTO COURTESY OF
THE ASSOCIATED PRESS**



DURING THE DISASTER

Public Information and Warning



INCIDENT INFORMATION





DURING THE DISASTER

Updates

Nationwide
September 16 at 5:00 PM · 🌐

Members with storm damage – you have many options to file a claim. Start online <http://bit.ly/2vByw8H> or give us a call at 1-800-421-3535. Stay safe! #florence



Lowe's Home Improvement
September 11 at 3:54 PM · 🌐

Click below for a list of the latest store hours and closings due to Hurricane Florence.



NEWSROOM.LOWES.COM

Lowe's store hours and closings due to Hurricane Florence

👍 🤖 ❤️ 317

109 Comments 225 Shares



AFTER THE DISASTER



FEMA

www.fema.gov

Debris removal guidelines

In efforts to expedite the debris removal process, please follow these rules

Placing debris **near or on trees, poles or other structures** makes removal difficult. This includes fire hydrants and meters.

Debris separation

Please separate debris into the **six categories**, shown below.

Electronics

Television, computer, stereo, phone, DVD player

Large Appliances

Refrigerator, washer/dryer, air conditioner, stove, water heater, dishwasher

Do not leave doors **unsealed or unsecured**

Hazardous waste

Oil, battery, pesticide, paint, cleaning supplies, compressed gas

Vegetative debris

Tree branches, leaves, logs, plants

Construction debris

Building materials, drywall, lumber, carpet, furniture, plumbing

Household garbage

Bagged garbage, discarded food, paper, packaging.

Debris should be placed curbside

10 feet

Debris should not **block roadway**



US Army Corps of Engineers

www.usace.army.mil

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TRUST BUT VERIFY

**FAKE
NEWS**

AUBURN (MAINE) POLICE DEPARTMENT

**** RUMOR CONTROL ****

Facebook is teeming with posts that there was an attempted child abduction at the Auburn Wal-Mart. This is simply not true, APD has not had any reports of any activity like this.



FIRST-EVER WEA TEST

First-ever
Nationwide
Wireless
Emergency
Alert Test
will be
at 2:18 pm
Wednesday!





Questions?

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