TIMELINE

2004
Facebook founded

2005
Hurricane Katrina

2006
Twitter released to public

2007
iPhone introduced

2012
Superstorm Sandy
HURRICANE HARVEY

#sosHarvey

#helphouston

@HarveyRescue
BEFORE THE DISASTER

Checklists, Employee and Customer Communication
BEFORE THE DISASTER

Status of Commodities

Beth Rousseau @BethANJax · 5h
Water shipment just arrived at WalMart on Beach Blvd. fb.me/w6V265O8

Beth Rousseau @BethANJax · 5h
#WaterUpdate: Lowes in East and Northeast Jax expecting shipments this afternoon.

Cole Heath @ColeANjax
Lowes in E Jax NEJax expect shipments of water and generators this afternoon
BEFORE THE DISASTER

Improving Preparedness/Raising Public Awareness

DON'T WAIT. COMMUNICATE. MAKE YOUR EMERGENCY PLAN TODAY.

SEPTEMBER IS NATIONAL PREPAREDNESS MONTH!

Always have different ways to get informed during an emergency.

#BeInformed

Timely information about wildfires can save your life and property. Learn about alerts and warnings.

#BeInformed

TURN AROUND, DON'T DROWN.

WWW.READY.GOV/FLOODS

NATIONAL PREPAREDNESS MONTH 2018

Disasters Happen

PREPARE NOW LEARN HOW
DURING THE DISASTER

Get Help to People in Need

PHOTO COURTESY OF THE ASSOCIATED PRESS
Debris removal guidelines
In efforts to expedite the debris removal process, please follow these rules:

- Debris should be placed curbside.
- Debris should not block roadways.

Placing debris near or on trees, poles or other structures makes removal difficult. This includes fire hydrants and meters.

Debris separation
Please separate debris into the six categories, shown below:

- Electronics
  - Television, computer, stereo, phone, DVD player

- Large Appliances
  - Refrigerator, washer/dryer, air conditioner, stove, water heater, dishwasher

- Hazardous waste
  - Oil, battery, pesticide, paint, cleaning supplies, compressed gas

- Vegetative debris
  - Tree branches, leaves, logs, plants

- Construction debris
  - Building materials, drywall, lumber, carpet, furniture, plumbing

- Household garbage
  - Bagged garbage, discarded food, paper, packaging

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TRUST BUT VERIFY

FAKE NEWS

**AUBURN (MAINE) POLICE DEPARTMENT**

**** RUMOR CONTROL****
Facebook is teeming with posts that there was an attempted child abduction at the Auburn Wal-Mart. This is simply not true, APD has not had any reports of any activity like this.
First-ever Nationwide Wireless Emergency Alert Test will be at 2:18 pm Wednesday!
Questions?

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